



**On Common
Ground** Consultants Inc.

Providing guidance and support
to our clients since 1996



Socially Sustainable Development

On Common Ground is an international consulting company specializing in enhancing social performance and socially sustainable outcomes for the global resource sector.

SocialLicense™

OCG principals Susan Joyce and Ian Thomson were early proponents of the Social License to Operate. Careful observation of the interaction between resource companies, projects and local communities allowed for recognition of qualitative indicators and the normative components to the Social License and later included an expansion of understanding of the dynamics and recognition of further parameters to the process of gaining, maintaining and losing a Social License. The result was the development of an innovative and rigorous tool that provides a quantitative estimate of the quality of the Social License (SocialLicense™).



SocialLicense.com

On Common Ground (OCG) offers a comprehensive range of services supporting social performance and socially sustainable development in the global resource sector. Our clients come to us because we are innovators and leaders in strategic analysis and program design, from policy development and corporate due diligence, through to new approaches that continuously improve socially responsible business practices. Our clients include public and private companies, industry associations, financial institutions, government and non-government organizations.

OCG has offices in Vancouver, Canada and Lima, Peru and is currently working in 9 countries throughout the Western Hemisphere, with extensive ongoing work in Canada, Mexico, Colombia, Peru, Bolivia, Chile, and Argentina.

Our process includes:

Research
listening, learning, and
understanding

Problem solving
analysis, insight,
and innovation

Development of
strategic and
operational plans

Ongoing support
for effective
implementation

Our approach is rooted in the belief that resource development can and should provide shared benefits to both companies and their stakeholders.

OCG Services

OCG supports clients to achieve international best practice, offering expert advice through:

Strategic Social Assessment

- Social and Community Diagnostics
- Stakeholder Mapping and Analysis
- Socio-political and cultural context
- Conflict and risk assessments

Social Performance Guidance

- Social Due Diligence and Risk Management
- Compliance gaps and response strategies
- Strategic Thinking & Planning
- Program Design and Continuous Improvement

Engagement Strategies and Multi-Stakeholder Processes

- Dialogue, Consultation and Collaboration
- Strategic Relationships
- Participative investigation, assessment and planning
- Interaction with critical voices
- Capacity building for dialogue
- Facilitation, negotiation and mediation support

Human Rights Due Diligence

- Context Analysis for Human Rights
- Human Rights Screening and Assessment
- Integrating Human Rights Due Diligence
- Risk Management for Human Rights
- Strategies for Rights-based Development Projects

Training and Capacity-Building

- Thematic or Customized Workshops
- On-site support
- Ongoing coaching and mentoring
- Graduated instruction and skills improvement

Measuring, Monitoring & Review

- Benchmarking (internal & external) and Indicators
- Performance reviews and assessment
- Third party evaluation
- Social sustainability reporting

Who We Are

Ian Thomson, Ph.D.

PRINCIPAL & CO-FOUNDER

Ian Thomson is a founding member and principal of On Common Ground Consultants Inc. He has over 30 years of experience in the resource industry, working for the last fifteen years to advance the management of socially sustainable development. His expertise includes stakeholder engagement, social performance guidance, corporate and operational team training, policy and social context reviews, and guiding multi-stakeholder processes. His early career years of working at the exploration and feasibility stages of the mine cycle enable him to uniquely ground his assessment of social issues in an understanding of the technical aspect of mine finding and development.



Susan Joyce, M.S.

PRINCIPAL & CO-FOUNDER

Susan is a sociologist with over 25 years of experience in rural development, with 17 years working directly in social aspects of the extractive industries. She is a leading specialist for socially sustainable resource development and is recognized for her expertise in human and indigenous rights and achieving international standards. Since 1996, she has continued to innovate at the leading edge of social practice. Susan works to devise strategies that enable resource development clients to transition from compliance to leadership and innovation in the evolving best practices in social performance.



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