



CANADIAN INTERNATIONAL COUNCIL
CONSEIL INTERNATIONAL DU CANADA

Vancouver Branch | Section Vancouver

Canadian Mining Abroad: Corporate Social Responsibility

The CIC Vancouver Branch will be hosting an afternoon panel on 27 February, 2014 on how Canadian companies in the extractive industries sector can serve as responsible corporate agents in their operations abroad. Community and corporate social responsibility will be discussed.

CIC Members: \$30, Non-Members: \$40, Student Members: \$20

Panelists:

Doug Horswill, Senior Vice President, Teck Resources Limited

Susan Joyce, President, On Common Ground Consultants Inc.

Berne Klein, Executive Director, Canadian International Institute for Extractive Industries and Development (CIIEID)

Moderator:

Miro Cernetig, Co-owner, CityAge.org; communications, strategy and branding consultant; journalist and film maker

The lunchtime event will be held at the Law Courts Inn, Law Courts Building, 800 Smithe Street, Vancouver, BC at 12pm, doors open at 11:30am.

Tickets can be purchased online [here](#). Lunch will be provided.

Canadian Mining Abroad: Corporate Social Responsibility



Doug Horswill

Senior Vice President, Teck Resources Limited

Doug Horswill is Senior Vice President, semi-retired, with responsibility for Teck's Zinc & Health program. Following 20 years in the Public Service, culminating in the positions of Deputy Minister of Finance and Corporate Relations and Deputy Minister of Energy, Mines and Petroleum Resources for the Province of British Columbia, he joined Cominco Ltd. As Vice President, Environment and Corporate Affairs in September 1992. Mr. Horswill vacated the position of Senior Vice President, Sustainability and External Affairs, Teck in January 2012 and began a phased process towards retirement.

Mr. Horswill holds a B.A. of Applied Science degree in Mineral Engineering and a M.A. in Economics from the University of British Columbia.

Mr. Horswill is past Chairman of the Mining Association of Canada and the Mining Association of British Columbia; past Director of the Business Council of British Columbia and St. Paul's Hospital Foundation. Mr. Horswill currently serves on the Boards of the Sunny Hill Health Care Centre for Children, CARE Canada, and the Vancouver Aquarium. He is Executive in Residence for the Asia Pacific Foundation of Canada.

Susan Joyce

President, On Common Ground Consultants Inc.

Susan is a sociologist with 25 years experience in rural development issues, with 20 year working in social performance in the extractive industries. Her specialties include the assessment of relations, impacts and risks between communities and resource development activities, the development of effective strategies for long term relationships, and the application of the UN Guiding Principles to the extractive industries. Susan works extensively on indigenous issues, human rights, assessing community relations, and on achieving international standards in these areas. Susan holds a B.A. in Sociology/ Anthropology from Swarthmore College, USA and a M.S. in Development Sociology from Cornell University, USA.





Berne Klein

Executive Director,
Canadian International Institute for Extractive Industries and
Development (CIIEID)

Dr. Bern Klein is a Professor of Mining Engineering and the Head of the Norman B. Keevil Institute of Mining Engineering at the University of British Columbia. After completing both his B.A.Sc. and Ph.D. in Mining and Mineral Process Engineering at UBC, he spent eight years as a consulting process metallurgist before joining the department. Dr. Klein's research interest has focussed on energy efficient mineral processing technologies, with particular expertise in the areas of rheology and comminution. With expertise in the area of precious metal processing, he supported research and program delivery for the Global Mercury Project, a UNIDO initiative that sought to implement best practices to limit the environmental and health impacts resulting from mercury use by artisanal and small-scale gold mining.

Miro Cernetig

Co-owner, CityAge.org; communications,
strategy and branding consultant,
journalist and film maker

Miro Cernetig is a communications, strategy and branding consultant who utilizes his background in film, writing and a career covering politics and business to articulate the strategic positioning and brand strategies for major corporations. He is also co-owner of CityAge.org, a group that holds conferences geared to public policy, urban development and the business opportunities presented by this century's trend toward urbanization.



Miro is also an award-winning journalist and filmmaker who has worked across Canada and North American and Asia, serving as The Global and Mail's bureau chief in Beijing, New York, Edmonton and Vancouver. During his 25-year career, Miro has worked in film, print, and digital mediums for The Global and Mail, CBC, The Toronto Star and The Vancouver Sun. Miro's writing has also appeared in The New York Times, The Economist, The International Herald Tribune and People Magazine. His TV documentaries have been broadcast internationally. He has also received Canada's highest journalism awards including the National Newspaper Award for international reporting, among others.